



## **PRIVACY POLICY:**

This document discloses the privacy practices for [www.yumahomeopathy.com](http://www.yumahomeopathy.com), a website owned and operated by Anna Vakil. This Privacy Policy describes the information we collect about you, how we may use such information, and what may happen to that information. By using the website, you expressly consent to the use and disclosure of your personally identifiable information in accordance with this Privacy Policy.

## **WEBSITE VISITORS:**

This website is hosted by Squarespace. Squarespace collects personal data when you visit this website, including:

Information about your browser, network and device  
Web pages you visited prior to coming to this website  
Web pages you view while on this website  
Your IP address

Squarespace needs the data to run this website, and to protect and improve its platform and services. Squarespace analyzes the data in a de-personalized form.

Squarespace treats personal data received from the EEA, the UK, Switzerland, and elsewhere around the world in a secure and privacy-first way. Squarespace processes personal data in a way that meets the European Commission and UK Standard Contractual Clauses.

Information collected through this website is not rented or sold to anyone. Period.

## **COOKIES:**

This website uses cookies and similar technologies, which are small files or pieces of text that download to a device when a visitor accesses a website or app. For information about viewing the cookies dropped on your device, visit [The cookies Squarespace uses](#).

[These functional and required cookies](#) are always used, which allow Squarespace, our hosting platform, to securely serve this website to you.

## **MINORS:**

If you are a minor (under the age of 18), you can use this service only in conjunction with the consent and under the supervision of your parents or legal guardians. If you are a minor, please do not submit any personal information to this website.

#### **SENSITIVE DATA:**

We do not collect any Sensitive Data about you. Sensitive data refers to data that includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data. We do not collect any information about criminal convictions and offences.

#### **FORM SUBMISSIONS:**

When you submit information to this website via webform, we collect the data requested in the webform in order to track and respond to your submissions. We share this information with Squarespace, our online store hosting provider, so that they can provide website services to us. We also share this information with Google Drive for storage.

#### **SCHEDULING:**

When you schedule a 15-minute Free Consult by booking on this website, we collect personal information from you to complete the booking. We may collect information like your:

Name  
Email address  
Phone number

We share this information with Squarespace, our scheduling service provider, so that they can provide online booking services to us.

#### **NEWSLETTER SIGN-UPS:**

If you have signed up to receive a newsletter, you will receive these via email, which you can unsubscribe from by clicking the link at the bottom of the email. We share your contact information with Squarespace, our email marketing provider, so they can send these emails on our behalf.

#### **ANALYTICS:**

This website collects personal data to power our site analytics, including:

Information about your browser, network, and device  
Web pages you visited prior to coming to this website

Your IP address

This information may also include details about your use of this website, including:

Clicks

Internal links

Pages visited

Scrolling

Searches

Timestamps

We share this information with Squarespace, our website analytics provider, to learn about site traffic and activity.

We may also receive data from third parties such as Google Analytics.

#### **DATA RETENTION:**

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

When deciding what the correct time is to keep the data for we look at its amount, nature and sensitivity, potential risk of harm from unauthorised use or disclosure, the processing purposes, if these can be achieved by other means and legal requirements.

In some circumstances we may anonymise your personal data for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

#### **QUESTIONS ABOUT THIS PRIVACY POLICY:**

If you have any questions regarding this website's Privacy Policy, please [contact us](#).